

UMBERT FOR NON-DAILY LOCAL & REGIONAL NEWSPAPERS AND OTHER PUBLICATIONS

APPLICATION

Please complete and return to:
Gary Cangemi Graphic Art Studio
308 North Main Avenue, Scranton PA 18504
Or email to: cangemiart@aol.com
Phone: 570-342-7111

Name of Publication: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ email: _____

Editor's Name: _____

Contact Person: _____

Circulation: _____ Type of Publication: Newspaper Magazine Other: _____

We wish to run Umbert: Weekly Bi-Weekly Monthly Other: _____

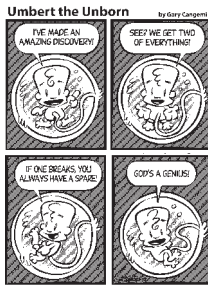
Delivery Method: Your cartoons will be shipped quarterly on a CD with B&W print copy

Cartoons come in all four camera-ready formats:

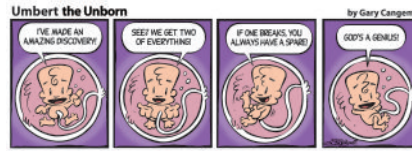
B&W Strip



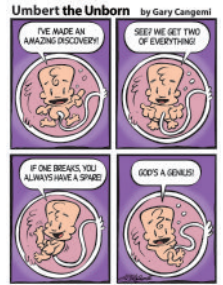
B&W Panel



Color Strip



Color Panel



Special Instructions or Artwork Requirements:



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RATES AND TERMS

RATES PER CARTOON BILLED QUARTERLY

| CIRCULATION | WEEKLY PUBLICATION | BI-WEEKLY PUBLICATION | MONTHLY PUBLICATION |
|-------------------|--------------------|-----------------------|---------------------|
| UNDER 10,000 | 5.00 | 7.50 | 10.00 |
| 10,001-25,000 | 7.50 | 10.00 | 15.00 |
| 25,001-50,000 | 10.00 | 15.00 | 25.00 |
| 50,001-100,000 | 15.00 | 25.00 | 35.00 |
| 100,001-250,000 | 25.00 | 35.00 | 50.00 |
| 250,001-500,000 | 35.00 | 50.00 | 75.00 |
| 500,001-1,000,000 | 50.00 | 75.00 | 100.00 |
| OVER 1,000,000 | 75.00 | 100.00 | 150.00 |

- *Cartoons Shipped and billed quarterly.*
- *Available in black&white or color at no extra cost.*
- *Choice of strip or panel format.*
- *Direct access to the studio for editorial issues and concerns. Satisfaction guaranteed.*

TERMS AND CONDITIONS

- Weekly, bi-weekly, monthly and other non-daily local and regional subscribers to Umbert the Unborn are purchasing the rights to publish each comic strip ONE TIME in their publications. Rates are based on frequency of publication and circulation. Prices listed are per cartoon. Cartoon shipments and billing are done quarterly.
- Weekly, bi-weekly and monthly strips may be run in any order the subscriber chooses. Extra strips may be provided to give editors a broader selection. Editors may select which strips they wish to run and discard the rest. Publications are billed only for one strip per each edition as stated on the application. By subscribing, the publication is securing the rights to publish one cartoon per each edition. There are no refunds for cartoons that are not published and there are no rights granted for the extra cartoons in any given shipment. Editors may archive extra cartoons to use as SUBSTITUTIONS for cartoons in future shipments, however, all regular fees will still apply.
- Strips may not be altered or edited in any way (except for using clips or excerpts for purposes of promoting readership), however, they may be reformatted to suit the space requirements of the publication, e.g., The panels may be run horizontally, vertically or in a window pane format. The images and likenesses of the characters may not be altered or used for any purposes other than those allowed by this agreement without the expressed written permission of the author. Likewise, the text may not be changed or rewritten, unless there is a typographical error. All errors, concerns or problems should be reported to Gary Cangemi Graphic Art Studio.
- Title and byline may be reformatted to suit the type style and layout format of the publication. The title may appear as "Umbert the Unborn" or "Umbert" at the editor's discretion.
- Terms of payment are net 30 days from invoice. Payments may be made by check or money order made payable to Gary Cangemi Graphic Art Studio. Credit card payments are accepted through PAYPAL (email to cangemiart@aol.com Please include invoice number).
- All weekly, bi-weekly, monthly and other periodic subscriber agreements are non-exclusive.
- Subscribing publications agree to notify the artist at least one week in advance of refusing to run any particular strip for editorial reasons and to allow the artist to correct the situation. Remedies may include reworking the strip or substituting a different strip at no extra charge.
- The author reserves the right to refuse to license the strip to any publication and to cancel any license for failure to adhere to the terms and conditions set herein.
- Publications may cancel their subscriptions at any time by notifying the artist in which case future shipments will cease. The publication is responsible for all shipments which have been shipped and/or billed. There will be no reimbursement for unused cartoons which have been shipped and/or billed.
- The rights set forth herein are for the subscriber only and may not be transferred, sold or licensed to another party.

I agree to the terms and conditions set forth herein to run Umbert the Unborn in our publication.

Name: _____ Title: _____ Date: _____